

Creative Health Boards: A guide to getting started



Start with Why

Secure senior leadership buy-in to unlock resources and embed creative health in wider health strategies.



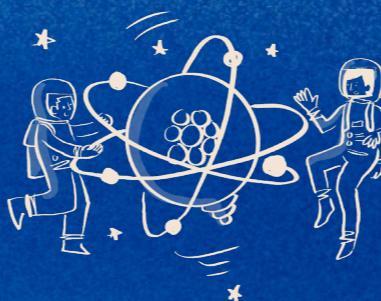
Centre Lived Experience

Include the voices of creative health participants in all decisions for real-world accountability.



Build Trust

Invest time in relationships; they are both the foundation and the outcome of strong CHBs.



Develop the Workforce

Ensure artists, staff and volunteers are skilled, trained, and supported to deliver and embed provision effectively.



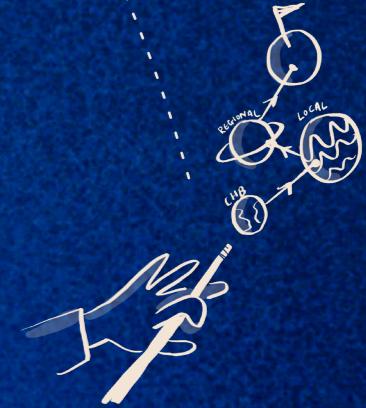
Knowledge Spreads

Create and share robust, accessible and evaluative evidence about the impact of CHBs for long-term implementation.



Ensure Accountability

Define responsibility for decisions, interventions and outcomes to address local health needs and harness local creative and heritage assets.



Align with Policy

Integrate CHB strategy with local and regional health priorities to scale efforts and improve reach and engagement.



MOBILISING COMMUNITY ASSETS