

# Call for participation: demonstrating the value of creative health in South Yorkshire

Are you a **provider of creative activities** for adults of all ages in South Yorkshire?

If so:

- Do you want to **join a movement to demonstrate the value of creative activities** to people in the health system?
- Do you want to contribute to a report that will be used to **influence funding and commissioning** of creative activities in South Yorkshire?
- Do you want to learn about **new ways to communicate the value of creative activities** to people in the health system?

Interested? Then why not **sign-up your organisation or project** to be part of the first ever 'South Yorkshire Value of Creative Health Study', led by the team behind the [Creative Health Boards Hub](#)? You can read more below about what this would involve.

## What will taking part involve?

Taking part is really simple. All you will need to do is **ask participants in your creative activities to complete a simple one-page questionnaire** as part of an upcoming session and then return the questionnaires to us in a pre-paid envelope. We can send you out some printed questionnaires or provide a link to complete the questionnaire on a portable electronic device such as an iPad or mobile phone.

Our team will provide you with all the information you need and can offer advice along the way should you need it.

## When will the project take place?

We're signing up participant organisations during March and April with a view to carrying out the survey during May.

## How do we sign up?

Signing up is simple. Just **enter your details on this [online form](#)** and one of our team will be in touch with some more information. You can also use the form to ask any questions you might have. Taking part is completely voluntary and you can withdraw at any time.

## How will you use the data collected?

We will crunch the numbers and produce a **short visual report about the value of creative health in South Yorkshire** that covers:

- Who is taking part in creative activities
- How often people take part in creative activities
- What we know about the health and wellbeing of participants in creative activities
- The impact that taking part in creative activities has on health and wellbeing

We'll also use the data to put an **economic value on creative health** using the HM Treasury recommended 'WELLBY' methodology. We – and you – can then use the findings in work with health partners, local authorities and other funders to build stronger business cases for the work you do.

For more information, or if you have any questions, please send us an email at [chb@shu.ac.uk](mailto:chb@shu.ac.uk)